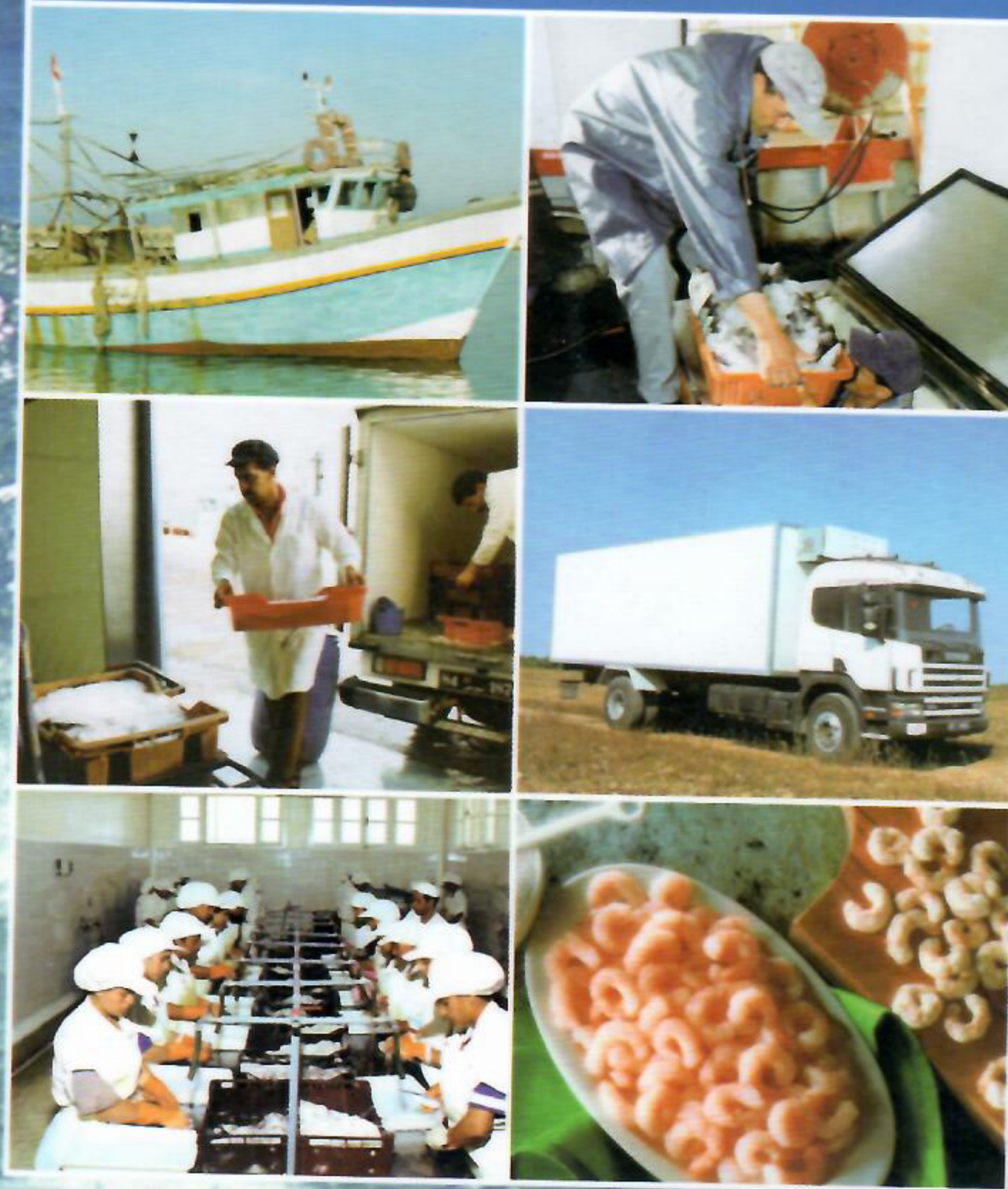


TUNISIAN REPUBLIC  
MINISTRY OF AGRICULTURE



# INTERPROFESSIONAL ASSOCIATION OF FISHING PRODUCTS



# IDENTIFICATION

- **Date of foundation** : 7<sup>th</sup> August 1995.
- **Legal form** : Public interest establishment endowed with civil liability and financial autonomy under the supervision of the Ministry of Agriculture.
- **Main assignment** : Contribution to the development of fishing and Aquaculture in Tunisia.
- **Main financial resources** : Fund for Agriculture and Fishing Competition Development.



**TUNISIAN PRODUCTS : AN INTERNATIONAL REFERENCE**

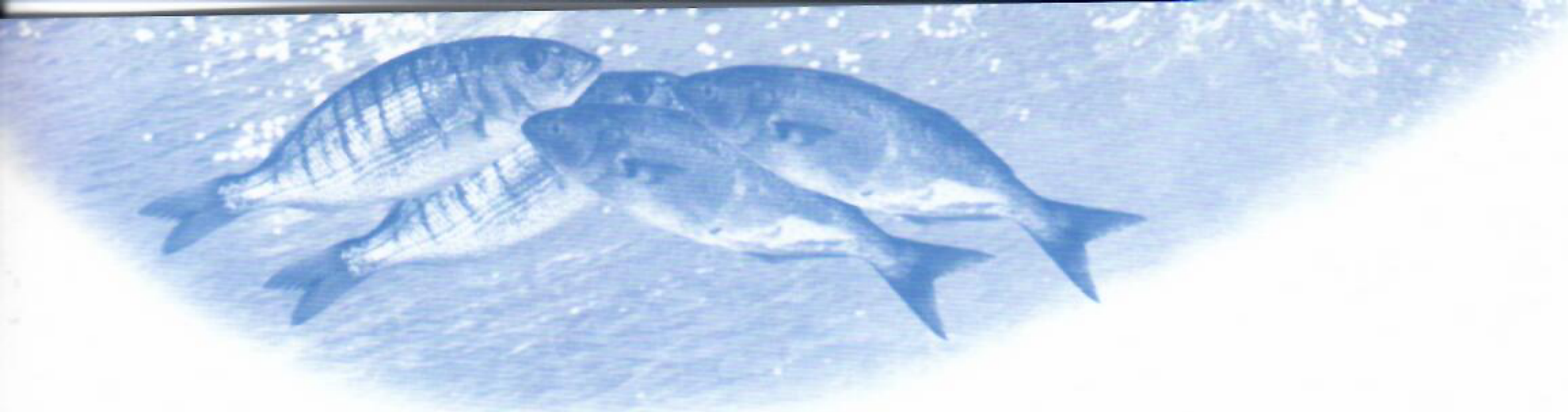
## POWERS

- To contribute to the command of the mechanisms governing the equilibrium of supply and demand in fish products.
- To contribute to the synchronisation of the various stages through which products are conveyed in transit.
- To contribute, in collaboration with the relevant organisms, to quality improvement and to the promotion of transformation, conditioning, and export.
- To promote the marketing of fish products.
- To contribute to studies relating to the creation of new projects in the fishing and aquaculture sectors.
- To contribute to the organisation of the profession and to the promotion of service co-operatives and special-purpose associations of producers and their management.



## OBJECTIVES

- To contribute to fish products improvement.
- To develop production and introduce new fishing techniques.
- To contribute to the levelling of the fishing sector.
- To enhance fish products value.
- To supervise and assist operators in the sector.



## MAIN INTERVENTIONS

### 1- Market-regulating mechanisms :

Some intervention mechanisms have been set up in order to balance supply and demand in fish products. Chief among them are :

- Fostering inland fish marketing.
- Developing consumption of frozen fish products.
- Setting up mechanisms for the improvement in fish products transportation.
- Developing the pelagic fish storage activities.

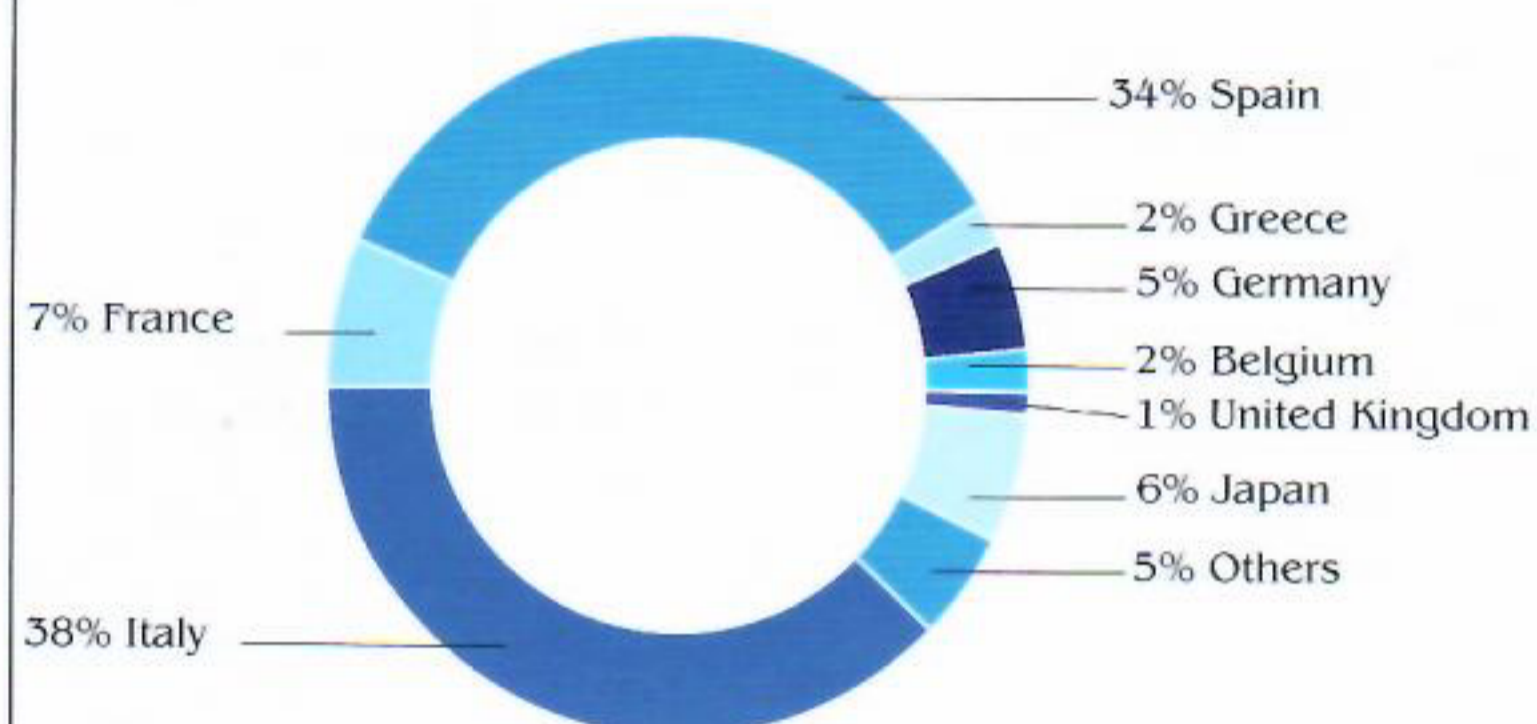


## 2 - Export promotion :

- Search and exploration of new markets.
- Identification of new products.
- Improvement in packing fishery products quality.



*Fish products export destination*



*Fish products export value  
(in Million Dinars)*



## 3- Improving production :

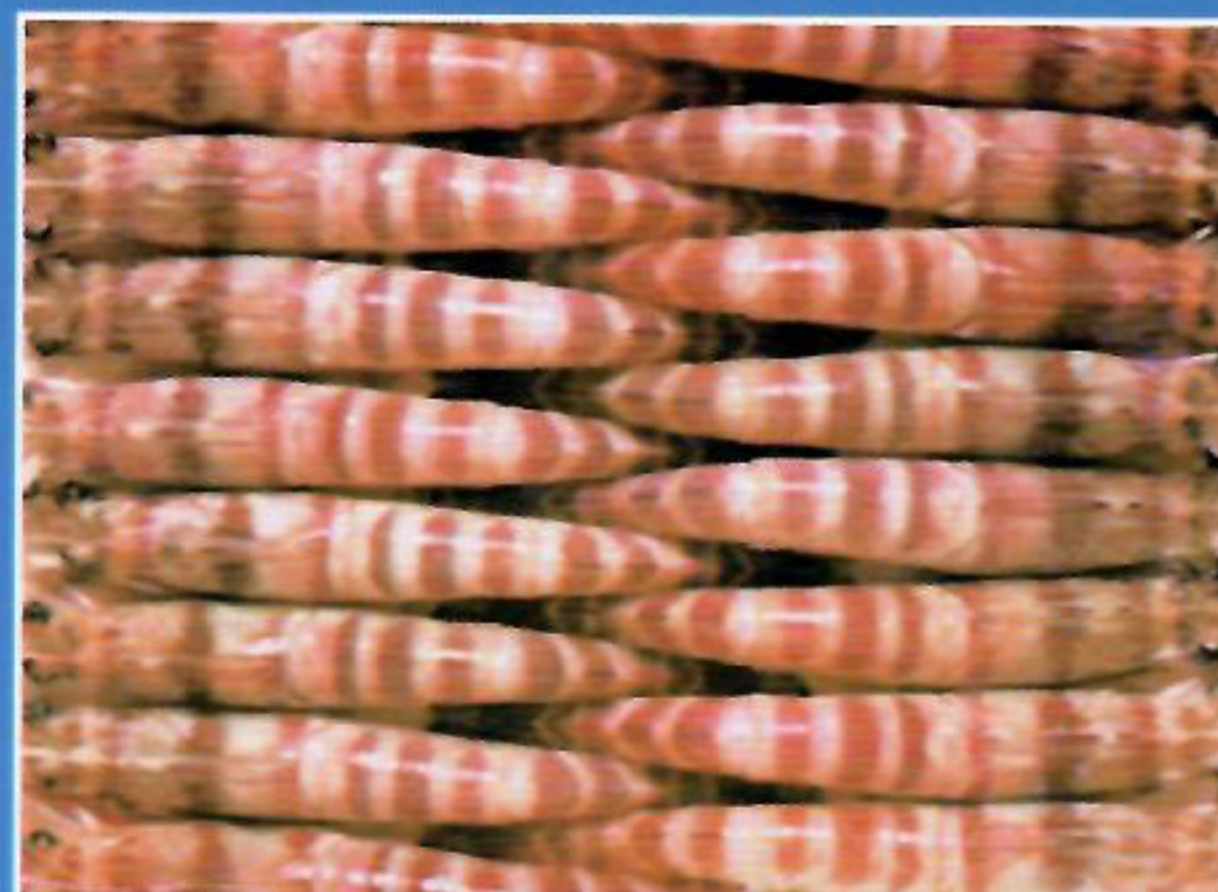
- Contribution to the levelling of fishing boats.
- Introduction of new fishing techniques.
- Popularization of research achievements.



Appropriate packaging



toward a perfect conservation



#### 4 - Development Projects :

##### a- Value added of the pelagic fish :

- Improving quality on board sardine boats.
- Introducing and commanding new technologies of value added products from pelagic fish .
- Contributing to the development of new fish products.



##### b- Freshwater fish production :

- Setting up a Chinese carp hatchery.
- Stocking barrage ponds and reserved areas with fish.





### 5- Management and assistance :

- Organising training and retraining cycles for the benefit of operators in the fishing sector.
- Placing at the disposal of operators a reliable databank related to the fishing and aquaculture sectors.
- Creating contacts and promoting partnership projects.



*Training : The key to success.*

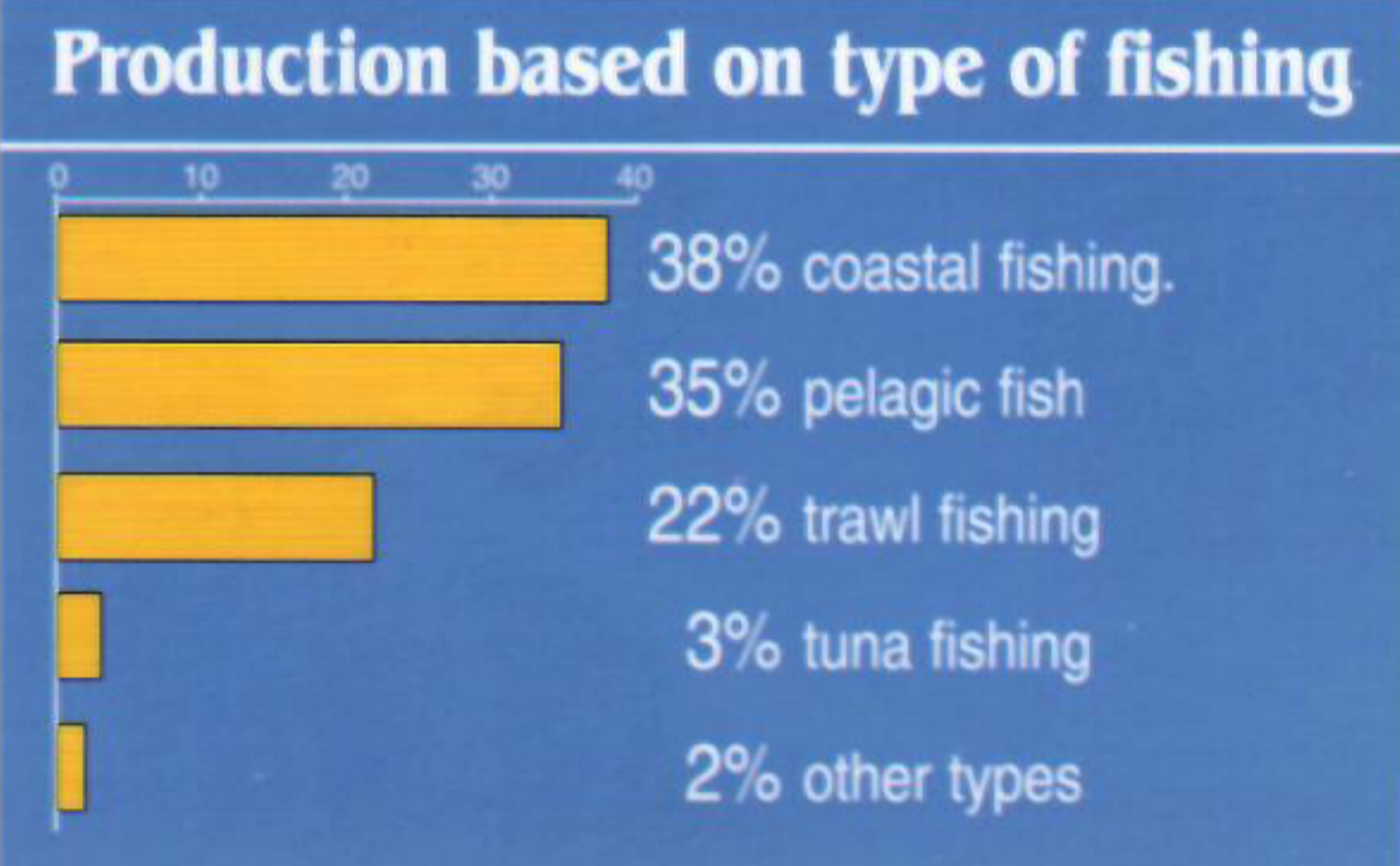


*Specialised trade fairs : technology and partnership.*

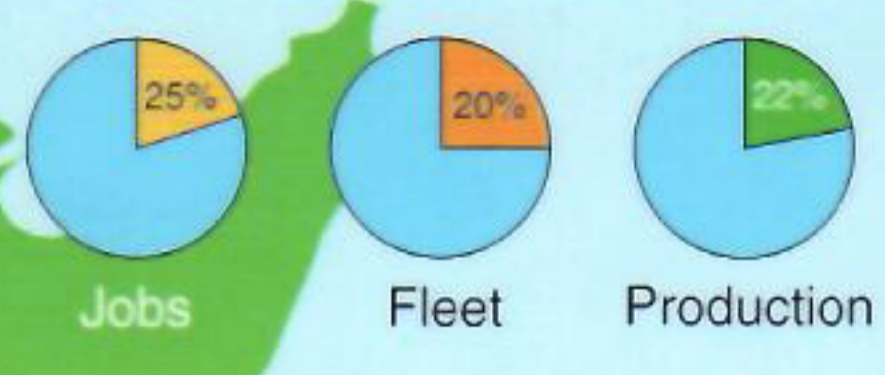
# FISHING SECTOR IN TUNISIA

### GENERAL DATA

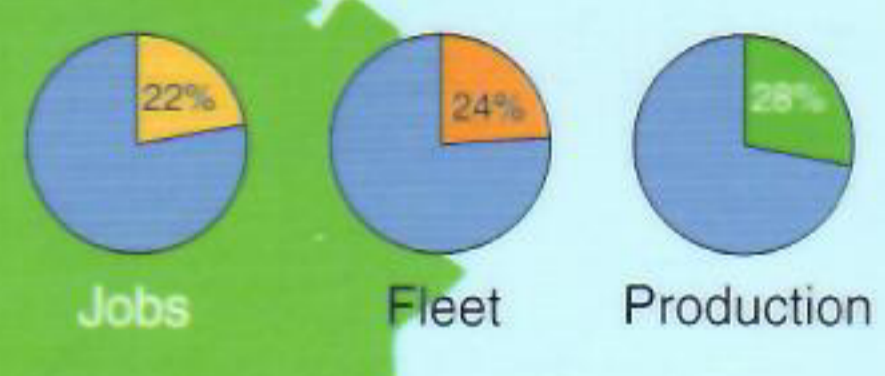
- 40 fishing ports.
- 12 500 working fishing units.
- 50 000 direct jobs.
- Annual production :
  - Quantity : 95 000 tons
  - Value : **265 MD**,  
8% of national agricultural production.
- Export : **120 MD**,  
14,5% of the agricultural products export value.



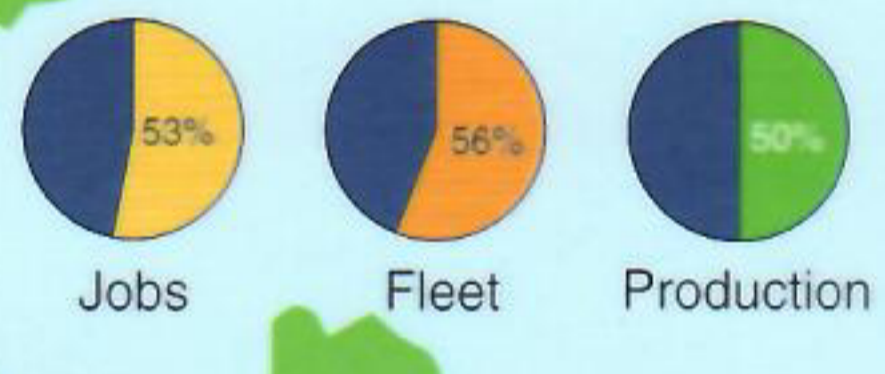
## NORTH



## CENTRAL REGION



## SOUTH



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